

Agenda City of Placerville Placerville Economic Advisory Committee

Friday, March 12, 2021 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

**PUBLIC ADVISORY: THE PLACERVILLE ECONOMIC ADVISORY COMMITTEE (PEAC)
CHAMBERS WILL NOT BE OPEN TO THE PUBLIC**

Consistent with Executive Orders No. N-25-20 and No. N-29-20 from the Executive Department of the State of California and the El Dorado County Health Official's March 19, 2020 Shelter in Place Order, the PEAC Chamber will not be physically open to the public and the PEAC Committee will be teleconferencing into the meeting via Zoom Video Communications.

Access the live-stream video feed on the City's website at: www.cityofplacerville.org

If you would like to speak on an agenda item, you can access the meeting remotely:

Join from a PC, Mac, iPad, iPhone, or Android device: Please [CLICK HERE](#)

If you do not wish for your name to appear on the screen, use the drop down menu and click on "rename" to rename yourself with a unique name.

Or join by phone:

669-900-9128 or 253-215-8782 or 346-248-7799 or 301-715-8592 or 312-626-6799 or 646-558-8656

Enter Meeting ID: 832 0498 9638

Password: 812401

If you want to comment during the public comment portion of the agenda, Press *9 and we will select you from the meeting cue using the last 3 digits of your phone number.

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

NOTE: Your phone number will appear on the screen unless you first dial *67 before dialing the numbers as shown above.

The City wants you to know that you can also submit your comments by e-mail to estrawn@cityofplacerville.org. So that there is adequate time to forward your comments to the PEAC Committee or print out your comments for consideration at the meeting, **please submit your written comments prior to 10:00 a.m. the day of the meeting**; or if you are unable to email, please call the Administrative Office at (530)642-5200 by 10:00 a.m. the day of the meeting.

If you wish to have your comments read to the PEAC Committee during the appropriate Public Comment period, please indicate in the Subject Line “FOR PUBLIC COMMENT” and list the item number you wish to comment on. Comments that you want read to the Committee will be subject to the three minute time limitation (approximately 350 words). Written comments that are only to be provided to the Committee and not read at the meeting will be distributed to the Committee prior to the meeting.

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act, if you need special assistance to participate in the Committee meeting, please contact the Administrative Office (530)642-5200 within 48 hours of the meeting.

The City of Placerville thanks you in advance for taking all precautions to prevent spreading the COVID-19 virus.

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Anderson, Brown, Thomas, Vonderschmitt, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF January 8, 2021 Meeting**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record.

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. INFORMATIONAL ITEMS:

- a. HDL Trends February 19, 2021 (Attachment A)**

7. PRESENTATIONS:

- a. Broadband Proposed Program – Preview proposed website and Flyer just released. (Attachment B)**

8. DISCUSSION ITEMS:

- a. Subcommittee Updates - None**

- 1. Business Outreach Visits – Kevin Brown, Mickey Kaiserman, Debbie Miller – On Hold**
- 2. Tourism/Health and Wellness – Adam Anderson, David Thomas, Dolly Wager – On Hold**
- 3. Broadband Service – Kevin Brown, Mickey Kaiserman, Andrew Vonderschmitt. Following Presentation. Provide input regarding proposed website. Flyer to be distributed with March Utility Bill**

b. Goals and Objectives Review

- Review changes to 1.1, 1.2, 1.3 from last meeting.
- Review and make Changes to Goals 1.4, 1.5, 1.6 and Goal 2 **(Attachment C)**

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. Update Hotel Projects**
- Gateway Hotel. Partner Developer
 - Forni Road Hotel

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

- b. Historic City Hall and 515, 525 Main Street Reuse
- c. Cannabis Dispensaries Update
- d. Covid-19 Update
- e. Sidewalk & Parking Stall Dining status

10. ITEMS FOR NEXT AGENDA:

11. NEXT MEETING: April 9, 2021

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

AGENDA

March 12, 2021